



---

**DAREBIN UNITED PARTNERSHIP PROPOSAL**

**SPONSORSHIP PACKAGES – 2023 SEASON**

# DAREBIN UNITED PARTNERSHIP PROPOSAL

Darebin United Soccer Club  
Mayer Park - Thornbury, VIC, 3070

**Michael Slaughter – 0498 002 137**  
President

**Anastasios Belles – 0413 938 415**  
Vice President

**George Panagiotidis – 0430 055 421**  
Vice President

**Avraam Sofronidis – 0408 607 010**  
Committee Member

Email: darebinunitedsc@yahoo.com.au

**To: Darebin United Stakeholder,**

Darebin United SC strives to provide opportunities for everyone in our community to participate in healthy, safe and inclusive soccer activities in a fun and family orientated environment. The club is managed by dedicated volunteer staff, all of whom tirelessly provide their skills, time and assistance to ensure the club can offer a variety of structured programs.

As we are a local community sports club, our major source of revenue is generated from membership fees and sponsorship donations received from generous individuals & businesses. These funds are then reinvested into the club for the benefit of all members.

Darebin United Soccer Club was established in 1975 and is located in the heart of Darebin, Mayer Park Thornbury. We are a family orientated club rich with history of bringing community, friends, family and the surrounding neighbourhood together. Our strong aim of giving all those who want to participate in the wonderful game of soccer a chance and building on close ties with everyone involved is what makes us strive to give back to all those who help us make our club proud.

Darebin United Soccer Club is proud to be called home to countless players from all skill levels and ages, ranging from young juniors as old as 8 years, our girls Teams and our competitive Men's teams. Any financial support received throughout the 2023 season will not only play a major role in the off-field development of our Club, it will also translate into on-field results due to the increased capacity to offer further training and equipment to our members.

We thank you again for your consideration of support and look forward to the season ahead.

Kind regards,

Michael Slaughter  
**President**  
**Darebin United Soccer Club**

## Sponsorship Proposal

Darebin United understands that in the current economic climate, organisations seek value for any sponsorship agreement entered into. Thus the committee has put together a variety of sponsorship packages to provide local businesses and organisations a flexible opportunity to support their community, while also creating a 'two-way' relationship in which the Club can also give back in the way of advertising, promotion and custom.

As a sponsor of Darebin United, we guarantee to promote your brand/product/service throughout the club and wider community at every opportunity.

The opportunities that Darebin United can offer to an interested party are included as follows:

### MAJOR CLUB SPONSOR \$10,000

---

- Front (Centre) of all Junior Playing Tops
- Prominent ground signage on both Senior & Junior Game Days
- Inclusion on all game day advertising. (social media)
- Prime Advertising at all DUSC events eg. Sponsors Day
- Back of all club Training tops

### MENS SENIOR AND RESERVE TEAMS

---

- |                                |   |
|--------------------------------|---|
| <b>Playing<br/>Tops/Shorts</b> | <ul style="list-style-type: none"><li>• Front (Centre) of Playing Top: \$10,000</li><li>• Back (Top) of Playing Top: \$5,000</li><li>• Sleeve (Each) of Playing Top: \$2,500</li><li>• Front (Leg Panel) of Playing Shorts: \$1,500</li></ul> |
| <b>Training/Club<br/>Wear</b>  | <ul style="list-style-type: none"><li>• Front of Players Polo Top: \$2,500</li><li>• Front of Training Hooded Jumper/Tracksuit: \$2,500</li></ul>   |
| <b>Training<br/>Equipment</b>  | <ul style="list-style-type: none"><li>• Training Bibs: \$1,000</li><li>• Training Balls: \$1,000</li><li>• Practice Goals: \$2,500</li></ul>  |
| <b>Individual Player</b>       | <ul style="list-style-type: none"><li>• \$750.00</li></ul>  |
-

**IN RETURN FOR COMING ON BOARD AND SUPPORTING OUR CLUB, SPONSORS CAN EXPECT TO RECEIVE THE FOLLOWING IN RETURN (Dependant on level of Sponsorship).**

- 
- |                       |  |
|-----------------------|--|
| <b>Signage</b>        | <ul style="list-style-type: none"><li>• Main Sponsor signage on ground boundary fence at all home matches (For sponsorships of \$2,500 and above)</li><li>• Huddle Banner with sponsor logo and signage</li><li>• Business card distributed to all players at point of registration (provided by sponsor)</li><li>• Sponsor logo in Clubrooms</li><li>• Business Card on Club Calendar</li></ul> |
| <b>Communications</b> | <ul style="list-style-type: none"><li>• Sponsor logo in all media distribution</li><li>• Sponsor logo on club website</li></ul>  |
| <b>Events</b>         | <ul style="list-style-type: none"><li>• Double passes to annual major fundraiser</li><li>• Invitations to sponsors day event</li></ul>   |

**JUNIOR TEAMS**

---

- |                                |  |
|--------------------------------|--|
| <b>Playing<br/>Tops/Shorts</b> | <ul style="list-style-type: none"><li>• Front (Centre) of Playing Top: \$2,000</li><li>• Back (Top) of Playing Top: \$1,000</li><li>• Sleeve (Each) of Playing Top: \$500</li><li>• Front (Leg Panel) of Playing Shorts: \$500</li></ul> |
| <b>Training/Club<br/>Wear</b>  | <ul style="list-style-type: none"><li>• Front of Training Hooded Jumper/Tracksuit: \$1,500</li></ul>   |
| <b>Training<br/>Equipment</b>  | <ul style="list-style-type: none"><li>• Training Bibs: \$1,000</li><li>• Training Balls: \$1,000</li></ul>   |
- 
- Practice Goals: \$2,500
-

**IN RETURN FOR COMING ON BOARD AND SUPPORTING OUR CLUB, SPONSORS CAN EXPECT TO RECEIVE THE FOLLOWING IN RETURN (Dependant on level of Sponsorship).**

- 
- |                       |  |
|-----------------------|--|
| <b>Signage</b>        | <ul style="list-style-type: none"><li>• Main Sponsor signage on ground boundary fence at all home matches (For sponsorships of \$2,500 and above)</li><li>• Huddle Banner with sponsor logo and signage</li><li>• Business card distributed to all players at point of registration (provided by sponsor)</li><li>• Sponsor logo in Clubrooms</li><li>• Business Card on Club Calendar</li></ul> |
| <b>Communications</b> | <ul style="list-style-type: none"><li>• Sponsor logo in all media distribution</li><li>• Sponsor logo on club website</li></ul>  |
| <b>Events</b>         | <ul style="list-style-type: none"><li>• Double passes to annual major fundraiser</li></ul>   |

**FRIENDS OF DAREBIN SPONSORSHIP PACKAGE - \$500**

---

- |                       |   |
|-----------------------|---|
| <b>Signage</b>        | <ul style="list-style-type: none"><li>• Sponsor logo in clubrooms</li><li>• Corflute signage at home games</li></ul>                                |
| <b>Communications</b> | <ul style="list-style-type: none"><li>• Sponsor logo in all media distribution</li><li>• Sponsor logo on club website</li><li>• Promotion</li></ul> |
| <b>Events</b>         | <ul style="list-style-type: none"><li>• Double pass to annual major fundraiser</li><li>• Invitations to sponsors day event</li></ul>                |
-

**IN RETURN FOR COMING ON BOARD AND SUPPORTING OUR CLUB, SPONSORS CAN EXPECT TO RECEIVE THE FOLLOWING IN RETURN (Dependant on level of Sponsorship).**

- 
- |                       |  |
|-----------------------|--|
| <b>Signage</b>        | <ul style="list-style-type: none"><li>• Main Sponsor signage on ground boundary fence at all home matches (For sponsorships of \$2,500 and above)</li><li>• Huddle Banner with sponsor logo and signage</li><li>• Business card distributed to all players at point of registration (provided by sponsor)</li><li>• Sponsor logo in Clubrooms</li><li>• Business Card on Club Calendar</li></ul> |
| <b>Communications</b> | <ul style="list-style-type: none"><li>• Sponsor logo in all media distribution</li><li>• Sponsor logo on club website</li></ul>  |
| <b>Events</b>         | <ul style="list-style-type: none"><li>• Double passes to annual major fundraiser</li><li>• Invitations to sponsors day event</li></ul>   |

**Please note that Darebin United is flexible and open to any and all types of Sponsorship and will endeavour to offer options for all interested parties.**

**Donation**

If you would like to donate to Darebin United but are unable to commit to any of the sponsorship categories listed in this proposal please feel free to contact the club and discuss ways in which you or your business can assist.

**For further information about any of the sponsorship packages listed in this proposal please contact:**

**Michael Slaughter**  
**0498 002 137**  
President

**Anastasios Belles**  
**0413 938 415**  
Vice President

**George Panagiotidis**  
**0430 055 421**  
Vice President

**Avraam Sofronidis**  
**0408 607 010**  
Committee Member

Email: [darebinunitedsc@yahoo.com.au](mailto:darebinunitedsc@yahoo.com.au)

# SPONSORSHIP ACCEPTANCE FORM

## SPONSORSHIP CATEGORIES

- MENS SENIOR AND RESERVE TEAMS
- JUNIOR TEAMS
- FRIENDS OF DAREBIN UNITED SPONSOR PACKAGE
- PRIVATE DONATION
- 

I commit to provide sponsorship of the Darebin United, 2023 in the following sponsorship category:

Sponsorship Category: \_\_\_\_\_

**Sponsorship Value: \$** \_\_\_\_\_

Organisation / Business Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Contact Name: \_\_\_\_\_ Position Title: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

---

## PAYMENT OPTIONS:

**Cheque:** Made out to: Darebin United Soccer Club  
Address: PO Box 6079, Preston, Vic, 3072

**EFT Transfer: Mens Senior & Reserve Teams**  
Bank: Westpac  
Name: Darebin United Soccer Club  
BSB: 033-165  
A/C Number: 261293

**Junior Teams**  
Bank: Westpac  
Name: Darebin United Soccer Club  
BSB: 033-165  
A/C Number: 354895